

NERIYA SERVANT

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SUMMARY

I am a freshman marketing and economics double major in The Fisher School of Business. I am currently extremely ambitious and have both local and international business goals; however, I'm focused on getting more experience as of now. Being a leader gives me intrinsic satisfaction, and in high school I found this in Model UN and by being the business manager for the school paper. I was in charge of marketing, the ad sales team, fundraising and event planning for the paper, and I hope to find similar positions and internships during college to increase my professional skills.

HIGHLIGHTS

- Real business and philanthropic leadership
- Managed more than \$8,000 dollar budget for school paper
- Microsoft Office & In Design proficient
- Spanish speaker
- Quill & Scroll Honor Journalism Society award
- Service experience in Guatemala
- ~35 hours of community service per year
- Highly motivated

EXPERIENCE

08/2013 to 06/2015

Business Manager

The Chatterbox Paper - Cincinnati, Ohio

We were in debt when I applied to be promoted from writer to business manager, so it was a hard decision to say the least. I loved the fact that rather than my performance being determined by a grade, it was determined by the success of the group. We could not print if I didn't find the funds, and no one would read the paper if we did not market ourselves correctly. While I was business manager, we increased our printing frequency and ended with a profit for the first time in years. We also increased our readership and hopefully left the current leaders with a more smoothly running paper.

06/2013 to 08/2015

Busser/Host

Aroma Sushi - Cincinnati, Ohio

Working in the restaurant business taught me more than I ever expected, from time management between shifts and school to the dynamics between employees and management, I gained many applicable skills working here. I was hired as a busboy, but learned the other positions by covering coworkers' shifts and quickly became a trusted employee. Before I left for college, I was learning about planning their large events, their marketing strategies, and partnerships with local delivery start-ups, and I hope to go back and manage their store during the summer.

EDUCATION

2019

Bachelor of Science: Marketing & Economics

The Ohio State University - Columbus, OH, United States

- Minor in Spanish
- Media and Marketing Scholars Program
- On the marketing board for the Resident Hall Advisory Council
- Member of Fisher Real Estate Society

2015

Walnut Hills High School - Cincinnati, Ohio, United States

- Graduated Cum Laude
- A Honor Role 2013-2015, GPA: 3.76, 4.56 weighted
- AP Scholar 2014, 2015, 32 ACT
- National Spanish Exam Silver Medal